

AUBURN'S HISTORIC & CULTURAL SITES COMMISSION

Meeting minutes from November 13, 2013 at Stardust Foundation Conference Room

Present: M. Alberici, D. Aureden, P. Carter, B. Chabot, Fuller, C. Reilley, D. Stankus

Excused: L. Frank, E. McHugh, S. Muldoon, M. Vanek, K. Walker

Absent: J. Camardo

Guests: Rob Forcey

Approval of the Minutes

A. Fuller read the Commission's mission and vision statements. P. Carter made a motion to accept the 9/11/13 minutes as submitted. The motion was seconded by D. Stankus. **All were in favor and the motion carried.**

Approval of the Treasurer's Report

B. Murdoch reported on expenses since 7/1/13. A. Fuller made a motion to accept the Treasurer's Report. The motion was seconded by C. Reilley. **All were in favor and the motion carried.**

Site Directors – No report

Marketing Committee

B. Murdoch reported on the marketing efforts to date. Rob Forcey, the new Publisher of The Citizen, offered internet marketing suggestions and assistance to direct people to our web site using Facebook. He will review our web site and contact B. Murdoch.

Community Outreach – No report

Unfinished Business

M. Alberici stated that the Podcast initiative is moving forward. Once the project is completed, the Tourism office will house M3P players that a visitor may borrow to take to the cemetery. An outreach plan will be developed and implemented with a late spring kick-off.

B. Murdoch said she has received most of the event information needed for Holiday Traditions and will be submitting the press release towards the end of November.

M. Alberici thanked Susan Muldoon for a wonderful write-up that appeared in The Citizen on 9/29/13 on "New podcast presents voices from Fort Hill Cemetery". K. Walker also submitted a great article that appeared in August on "Historical and Cultural Sites Commission is the Marketing Muscle behind History's Hometown". M. Alberici asked for volunteers to write the column for future months. Deirdre Aureden, from the Schweinfurth Art Center, will write about the Quilt Exhibition & and Quilting Classes for December. Rev. Carter will write about the activities that honored Harriet Tubman during her 100th anniversary year in January.

A. Fuller will submit a column on the Passport Program for February, and B. Chabot will report on Woman's History for March.

New Business

M. Alberici announced that C. Reilley's two year term as an At Large member on the Commission was up. C. Reilley agreed to remain on the Commission. M. Alberici made a motion to have C. Reilley serve another 2 year term. The motion was seconded by A. Fuller. **All were in favor and the motion carried.** Rev. Carter thanked C. Reilley for all her tireless efforts and contributions on the Commission.

M. Alberici asked for volunteers to sit on the nominating committee for Chairperson, and Vice-Chairperson for 2014. B. Chabot and C. Reilley agreed to serve on the committee.

Announcements

Commission members shared event information at their sites.

A motion was made to adjourn the meeting at 10:52 a.m. by A. Fuller. The motion was seconded by Rev. P. Carter. **The next Commission meeting will be held on 1/8/14 at Stardust Conference Room.**

Recorded by Barbara Murdoch